EJA3 - VOCABULARY

Hotel amenities Hotel facilities Single room Double/twin room Triple room Suite En suite facilities Business facilities Sports facilities Room facilities Chain-branded hotels Boutique hotels

Reception/front office Receptionist Concierge Bell person/porter Valet Chef Waiter/waitress Bar tender Food & beverage manager Hotel manager Housekeeper/chambermaid

cutlery crockery cover station specials order

Front of house Maître d' (hotel) Waiter/server Host/hostess Busser Sommelier Chef Sous-chef Bakers Kitchen helpers Dishwashers

Course Starter/appetizer Main course Side dish Dessert Three-course meal Table service French/gueridon Russian/silver American/plate Self-service Buffet A la carte menu Table d'hôte menu

Cuisine Fusion cuisine Slow food National specialty Culinary/gastro/food tourism Gourmet Foodie Farmers/green market Dining facilities Eateries Street food

Catering Fine dining Wine and dine Whet the appetite Tempt the palate Delicious/tasty Spicy Bland Inedible

Upmarket Upscale Top-end Luxury Mid-range Mid-scale Downmarket Budget

Business/corporate travel Business class Business lounge Frequent flyer programme Incentive travel Corporate team-building Go on a business trip Stakeholders Liaise with clients/partners Build a rapport

job/performance appraisal visitors' book benchmarking suggestion box mystery shopper customer/service charter performance standards code of conduct customer feedback repeat guests/return visitors/regulars customer loyalty customer retention customer defection

gesture of goodwill

cut to the bone going through the roof put the brakes on on a shoestring foots the bill on the horizon word of mouth be in the driver's seat

accept & agree cost & expenses null & void terms & conditions

MICE Event manager/coordinator

Mass tourism Overtourism Niche tourism Special interest tourism

Online booking Online travel agent High street travel agent

adventure tourism bird-watching cultural tourism dark tourism gastronomy tourism battlefield tourism disaster tourism pilgrimage spa tourism poorism space tourism wine tourism sex tourism narcotourism genealogy tourism agri tourism medical tourism voluntourism

Marketing Advertising Ad/advert/advertisement Prime time Indirect advertising Promotion Public relations Online marketing Social media Viral marketing