

## **ATTRACTIONS IN A CITY**

Landmarks  
Tourist trap  
Downtown  
Pedestrian zone  
Promenade  
Stronghold  
Edifice  
Maritime museum  
Military museum  
Wax museum  
Museum of contemporary art  
Natural history museum  
Amusement park  
Theme park  
Adventure park

## **THEME PARKS**

Ride  
Roller coaster  
Haunted mansion  
Dark ride  
*White –knuckle ride*  
Flat ride  
*Tea-cup ride*  
Bumper cars

## **NATURAL HERITAGE**

Mountain sumit/peak  
Mountain range  
Plateau  
Elevation  
*Altitude*  
Landslide  
Avalanche  
Cliff  
Gulf  
Bay  
*Ebb and flow*  
Strait  
Peninnsula  
Cape  
Valley  
Plain  
Gorge  
*Rivulet, brook, stream*

Swamp/ marsh  
Reef  
Rock formation  
Confluence  
Habitat  
Extinction  
Flora  
Fauna

## **ACTIVITIES FOR TOURISTS**

Hiking  
Trekking  
Pony-trekking  
White-water rafting  
Angling  
Fly-fishing  
Corn maze  
Balooning  
Snorkelling  
Scuba-diving  
Glass-bottom boat  
Wind surfing  
*Clam digging*  
Kite flying  
Orienteering  
*Geocatching*  
Bushcraft  
Quad biking  
Duck tours  
Segway tours  
Ziplining  
Zorbing/sphering  
*Canopy walkways*  
Snow-shoeing  
Dog-sledding  
Horse- drawn sligh ride  
Heli skiing  
Nordic skiing  
Sledding  
Traditional craft workshop  
Caving  
Combat paintball  
*Land yachting*  
*Microlight flights*

## **PERSONAL TRAITS**

Punctual  
Knowledgeable  
Committed  
Approachable  
Outspoken  
Persuasive  
Self-assured

## **SUSTAINABLE TOURISM**

Economic leakage  
*Cultural exploitation*  
Traffic congestion  
Erosion  
Local community  
Green energy  
Renewable sources of energy  
Waste  
Waste disposal  
Garbage/Rubbish  
Sewage treatment  
Endangered species  
Environmentally-friendly products  
Green hotels  
*Public display of affection*

## **LANGUAGE OF PROMOTION**

Lush garden  
Picturesque village  
Pristine beach  
Scenic drive  
Bustling city  
Dramatic cliffs  
Soaring mountains  
*Rugged mountains*  
Thriving community  
Tree-lined street  
Cobbled street  
Pebble beach  
Secluded beach  
Savoury food  
Invigorating air  
*Iconic garden*  
Perched on a hill  
Nestled in the valley

## **PROMOTIONAL TOOLS**

Advertising hoardings  
Trade show  
Influencer marketing  
Endorsement  
Press release  
Press conference  
Leaflet  
Commercial  
Indirect promotion through feature films  
Niche market  
Niche product

## **FOOD AND BEVERAGE**

Noodles with poppy seeds  
Plum dumplings  
Raw pepper  
Chargrilled pepper  
Stuffed pepper  
Pickles  
Sauerkraut  
Mashed potatoes  
Fillo dough  
Salad dressing

Peel  
Chop  
Slice  
Grate  
Spread  
Simmer  
Stir  
Dip  
Melt

Fine dining restaurant  
Steakhouse  
Seafood restaurant  
Tavern/inn  
Food court/food hall  
Pop-up restaurant

Executive chef  
Sous chef  
Pastry chef

Pantry cook  
Server  
Busser  
Bartender  
Host/hostess  
Maitre d`hotel