

## **ENGLJSKI JEZIK A2 - nivo B2.2/C1 (upper-intermediate, advanced)**

**dr Smiljka Kesić**

Audio materijal korišćen na časovima vežbi studentima je dostupan u kabinetu za engleski jezik.

Ispit EJA2, polaže se pismeno i usmeno. **Pismeni deo ispita** (20 bodova) obuhvata popunjavanje formulara i pitanja zatvorenog i otvorenog tipa. **Usmeni deo ispita** (50 bodova) jeste izlaganje studenta o nekoj temi iz turizma na engleskom jeziku. Predispitne obaveze obuhvataju **prisustvo** (5 bodova), **2 kolokvijuma** (5+5 bodova) i **seminare – prezentacije** (15 bodova).

### **PISMENI DEO ISPITA**

*Going International* (UNITS 9-12) *English for International Tourism*, (UNITS 1-7)

*PRIMER TESTA* dat je u zasebnom dokumentu na stranici *ISPITNA PITANJA*  
[http://www.visokaturisticka.edu.rs/v41\\_inner.php?str=pitanja](http://www.visokaturisticka.edu.rs/v41_inner.php?str=pitanja)

1. **Popunjavanje formulara**
2. **Provera gramatike:** prošla vremena – *Past Simple, Past Continuous, Past Perfect; Past Simple vs. Present Perfect*; oblici za budućnost – *Present Simple, Present Continuous, Future Simple, Future Continuous, Future Perfect Simple*, modalne fraze i glagoli, *be going to*, određeni član THE, aktiv i pasiv, a posebno sa glagolima kazivanja: *say, tell, claim, report* itd.
3. **Provera vokabulara** – kolokacije i opisni pridevi u jeziku marketinga radi promocije turističke destinacije i proizvoda, idiomi, frazni glagoli, stručna terminologija iz sledećih oblasti: turističke atrakcije, hoteli i hotelski sadržaji, vrste smeštaja, tematski parkovi, turističko vođenje i uloga vodiča u vođenju, održivi turizam i ekonomija, ekologija, cene, tipovi zarade, selektivni oblici turizma, definicija turizma prema STO (UNWTO), oglasi za posao, telefoniranje, rezervacije, ugovori, pregovaranje i dužnosti tur-operatora.

### **USMENI DEO ISPITA:**

1. Eliminatorski deo: Provera stručnog vokabulara (**lista obaveznih reči data je** [http://www.visokaturisticka.edu.rs/v41\\_inner.php?str=pitanja](http://www.visokaturisticka.edu.rs/v41_inner.php?str=pitanja))
2. Diskusija o pročitanoj tekstu iz udžbenika (**pitanje br.1**) i provera vokabulara iz udžbenika.
3. Izlaganje studenta o zadatoj temi iz oblasti turizma na engleskom jeziku (**pitanje br. 2**)
4. **Dodatno pitanje za studente koji žele da ostvare bolji skor** kratka unapred pripremljena prezentacija na engleskom jeziku o turističkom vođenju, atrakcijama, promociji destinacija, selektivnim oblicima turizma.

### **PITANJE BROJ 1**

*Going International* (Units 9-12)

1. Unit 9, Bangkok - Where East Meets West, p. 124

2. Unit 9, Accommodation in Sydney, p. 127
3. Unit 9, Disneyland - Theme Park, p. 131
4. Unit 9, Hotel New York, p. 132
5. Unit 9, Sequoia Lodge, p. 132
6. Unit 9, Hotel Santa Fe, p. 132
7. Unit 9 Town Seeks Refuge from Tourism Boom, p. 135
8. Unit 10, How to Be a Good Guide, p. 138
9. Unit 10, Four-day Tour of Scotland and the English Lakes, p. 142
10. Unit 10, Seville: What to See, p. 147
11. Unit 11, How to Sell Your Product, p. 152
12. Unit 11, About Tyax Lodge Heliskiing, p. 158
13. Unit 11, Tyax Lodge Questions and Answers, p. 159
14. Unit 11, State of Georgia Home Page, p.161.
15. Unit 12 Nasa to Offer Rooms with a View in Orbiting Hotel, p. 165
16. Unit 12 The Bedouin of Petra, p. 168
17. Unit 9 Disneyland Hotel, p. 181
18. Unit 9, Newport Bay Club, p. 181.
19. Unit 9, Hotel Cheyenne, p. 181.
20. Listening 2, Unit 9, Sydney Harbour Bridge, p. 194
21. Listening 2, Unit 10 Guide Instructions, Unit 10, p. 195
22. Listening 3, Guide Commentaries, Unit 10, p. 196
23. Listening 1, Unit 11, Holiday Advertisement, Conversation 1, p. 196
24. Listening 1, Unit 11, Holiday Advertisement Conversation 2, p. 197
25. Listening 1, Unit 11, Holiday Advertisement Conversation 3, p. 197
26. Listening 1, Unit 12, Independent Traveller, p. 197
27. Listening 2, Unit 12, Sustainable Tourism, Unit 12, p. 198

***English for International Tourism (Units 1-7)***

28. Unit 2, Wanted, p. 15
29. Unit 2, Cabin Crew, p. 15
30. Unit 2, Travel Trade Sales Executive, p. 15
31. Unit 3, Summer Holiday, page 20
32. Unit 3, The Spanish Tourist Industry, p. 21
33. Unit 4, A Tale of Two Cities as Intrepid Trio Lose out on American Dream, p. 24
34. Unit 5, Booking Procedure, p. 34
35. Unit 5, Payment of Balance, p. 34
36. Scenario 1, GOA, p. 37
37. Unit 6 Hotel Contracting, p. 38
38. Unit 7, Cuba, p. 46
39. Unit 7 Brochure Language (Salou, Tangier, Sandy Lane), p. 48
40. Unit 2, The Write Way to Find a Job, p. 103
41. Scenario 1, Steamboat, Colorado, USA, p. 109
42. Unit 6, When the Welcome is Frosty, p. 110.
43. Unit 7, Iceland, p. 111
44. Listening, Unit 2, A Career in Tourism, p. 116

45. Listening 1, Unit 3, Trends in Tourism, p. 116
46. Listening 3, Unit 3, Trends in Tourism p. 117
47. Listening 1, Unit 4, Where People Go, p. 117
48. Listening, Unit 6, Tour Operators, p. 118
49. Listening 1, Unit 7, Promoting a Destination – Barbados, p. 119
50. Listening 2, Unit 7, Promoting a Destination – China, p. 119

## **PITANJE BROJ 2**

1. Differences between tourist attractions and facilities.
2. Australia's famous tourist attractions
3. Promoting Thailand as a tourist destination.
4. A guiding tour of Scotland
5. Attractions and accommodation in a theme park (Disneyland)
6. Types of Accommodation (hostel, hotel, chalet, inn etc.)
7. What does the job of a tour guide involve?
8. Pros and cons of tourism growth at popular tourist destinations (Stratford-upon-Avon)
9. Describe many different special interest holidays.
10. What are the ways and advertising tools to promote a tourism product?
11. The best promotional activity for a new theme park.
12. How to sell a cheap hotel with no facilities to corporate travellers.
13. How to sell a beach resort in the winter.
14. Future trends in tourism
15. The effects of tourism in developing world (Jordan, Petra).
16. Independent travelling
17. Sustainable concepts in tourism industry.
18. The concept of green and slow tourism.
19. How to be a responsible tourist?
20. Advantages and disadvantages of holidays at rock-bottom prices
21. Economical and exorbitant destinations to go for a holiday.
22. Characteristics of niche and mass tourism.
23. Principal professions in tourism sector (describe what each job involves).
24. What does the job of a conference coordinator involve?
25. Necessary steps in applying for a job.
26. Personal qualities and professional skills of employees in tourism industry.
27. Types of travellers.
28. Definition and classification of tourism (domestic, inbound, outbound).
29. How has tourism industry changed since 1960s?
30. The impact of politics and technology on tourism.
31. Past mistakes and current trends of Spanish tourism industry.
32. Tourism development in Singapore
33. Discuss tourism development in Ireland
34. Discuss tourism development in Egypt
35. The worst travel scenario: prevention and what to do when things go wrong.
36. Value of tourism and tourism spending breakdown (EU, UK, Serbia).
37. The job of a travel agent/consultant.

38. Explain the booking procedure and payment of balance.
39. A tour of Cefalu in Sicily.
40. Venice and the Verona Opera holiday.
41. Amenities and things to do in Goa
42. Amenities and things to do at Steamboat, Colorado, USA
43. The job of a tour operator.
44. Who is in a better position to negotiate, a hotelier or a tour operator? Why?
45. Stages in putting together a package.
46. SWOT Analysis of a tourist destination (UK, Serbia, Belgrade).
47. Iceland as a tourist destination.
48. Cuba as a tourist destination.
49. Marketing strategy for promoting Barbados.
50. Fam trip in China.

## OBAVEZNA LITERATURA

1. Keith Harding, *Going International - English for Tourism*, Oxford University Press, 2005 (UNITS 9-12)
2. Miriam Jacob and Peter Strutt, *English for International Tourism*, Longman, 2004. (UNITS 1-7)

Audio materijal korišćen na časovima vežbi studentima je dostupan u kabinetu za engleski jezik.

## Dodatna literatura

- Raymond Murphy: *English Grammar in Use*, Cambridge University Press, 2003.
- Oxford Advanced Learner's Dictionary, sedmo izdanje, 2004.
- Englesko-Srpski, Srpsko-Engleski rečnik, Institut za strane jezike, 2004.
- Oxford English / Serbian Student's Dictionary, Oxford University Press, 2006.
- Ivan Milošević, *Business Prism*, Visoka turistička škola, 2015.
- Iwona Dubicka and Margaret O'Keefe, *English for International Tourism*, Coursebook, Pearson, 2013. (intermediate and upper-intermediate level).
- Iwona Dubicka and Margaret O'Keefe, *English for International Tourism*, Workbook, Person, 2013. ((intermediate and upper-intermediate level)
- Robin Walker and Keith Harding, *Oxford English for Careers, Tourism 1*, Student's Book-Provision, Oxford University Press, 2006.
- Robin Walker and Keith Harding, *Oxford English for Careers, Tourism 1*, Student's Book-Encounters, Oxford University Press, 2006.
- Robin Walker and Keith Harding, *Oxford English for Careers, Tourism 1*, Student's Book-Management, Oxford University Press, 2006.

## Reference sa interneta:

- <http://www.bbc.com/travel>
- <http://www.lonelyplanet.com/>
- <http://www.travel-industry-dictionary.com/>
- <http://www.travelchannel.com/>
- [https://www.youtube.com/channel/UCGaOvAFinZ7BCN\\_FDmw74fQ](https://www.youtube.com/channel/UCGaOvAFinZ7BCN_FDmw74fQ)