

NAPOMENA: Provera stručne terminologije predstavlja samo jedan segment usmenog dela ispita. Opis celokupnog ispita pogledati u dokumentu ENGLESKI JEZIK A2 – OPIS ISPITA I ISPITNA PITANJA.

ENGLISH LANGUAGE IN TOURISM (dr. S.Kesić)

TRAVEL AGENTS&TOUR OPERATORS

WTO travel/journey/trip crossing domestic tourism inbound tourism outbound tourism holidaymakers immigrants resident VFR overnight visitor same-day visitor day trippers peak season off-peak season upgrade overbooking check availability spare capacity fortnight booking	room rates racking policy voucher room allocation familiarisation trip rooming list barter hotel contacting load factor bargain time slots chartering aircraft negotiated rates long-haul flight scheduled flight jet lag stopover safety procedure cabin steward steamer/ocean liner single/return ticket	transport charges supplement expenditure disposable income deposit refund discount confirmation expiry date payment balance full payment cancellation charges surcharge terms&conditions invoice receipt insurance policy make a claim liability reimbursement	remuneration accountancy commission profit margin soft loans grants overtime salary wages performance-related bonus tip/gratuity fee perks subsidy foreign currency tourist revenue tourist receipts stakeholder local rep feedback questionnaire corporate clients
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MARKETING&PROMOTION

market research market segment target group marketing mix press release	upmarket downmarket SWOT analysis browser opinion poll survey	advertisement billboard brochure supply catalogue TV commercial leaflet	special offer trade fair launching promotional campaign sponsorship PR adverse publicity
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SPECIAL INTEREST TOURISM

niche tourism adventure holiday agro-holidays backpackers city break cruise	cultural tourism educational tour incentive travel conference coordinator expedition gastronomy&wine tours heliskiing	honey-mooners trekking pilgrimage rambling holidays recreational activities safari hikers	self-catering holiday snowboarding weekend break whale-watching white-water rafting windsurfing
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TOURIST GUIDING&ATTRACTIONS

guided tour escort panoramic tour itinerary tornado tour optional excursion sightseeing commentary on-site interpretation open-top bus coach setting sail transfer freeway pax portorage drop-off point pick-up point en route lanes	time at leisure downtown pedestrianization park-and-ride cycleway tube fares square promenade boulevard piers bridge span look-out point observatory Chinatown (Jewish) quarter harbour red-light district constabulary tourist spots city highlights	man-made place game park amusement park theme park rollercoaster haunted house white-knuckle ride sleigh ride pirates fiesta picnic site flea market floating market refreshment stands vendour shopping mall bazaars distillery reminiscent of (past) antiquities	legacy/heritage archeological and biblical sites visitor centre maritime museum mausoleum old fort shrine/temple/wat mosque belfry repository fortress dome arch tomb handicraft carvings masterpiece monument sculpture display
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ACCOMMODATION AND FACILITIES

hotelier hotel chain vacancy penthouse suite hostel keeper guesthouse coaching inn chalet cottage condo lodge serviced apartments self-contained apartment B&B accommodation	double/twin room triple room family room adjoining rooms amenities en suite facilities business facilities sports facilities room facilities washing facilities refurbishment ceiling fan bunk beds patio closet	full board continental breakfast buffet-style restaurant catering nursery concierge reception hospitality desk lounges valet service ski storage laundry gym steam room sauna	porch lawns car parking golf course shopping arcade gift shop beauty parlour restroom elevator cable car infrastructure courtesy bus shuttle
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SUSTAINABILITY&ENVIROMENT

sustainable tourism responsible tourism green tourism humidity reliable climate altitude river banks river frontage landscape glacier mountain ranges frontier	artificial gravity cliff erosion natural habitat great barrier reef greenery bay peninsula thermal hot springs limestone formations waterfall gorge blue lagoon	settlement densely populated local inhabitants outskirts poor town planning litter pollution rubbish over-consumption high-rise hotel eco-consciousness chemically treated food	environmentally-friendly water conservation biodegradable waste disposal renewable resources recycling endangered species diversity environmentalist environmental policies solar energy fuel lead-free petrol
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BROCHURE LANGUAGE

<p> affordable journey <i>à la carte</i> dining amazing beauty ancient site appealing destination approachable guide arduous walk art deco design articulate curator aspirational campaign beamed snug breathtaking view broken-down caravan budget travel bustling city carefree vacation cobbled street competitive price compulsory visa cosy evening crowded slopes countless bars declining empire delicious food discerning traveller diversified terrain easygoing atmosphere economical car eligible staff enlightened holidaymakers ethnic side exclusive haven exhausting tour exorbitant price exotic plants extinct animals fabulous resort family-run hotel fascinating tour floodlit tennis court foreign-owned hotel freelance guide frightening ride fully-furnished cabin genuine interest gleaming tower </p>	<p> glittering monument glorious pool pavilion gourmet restaurant hands-on museum hard-packed ski-runs hearty lunch heliski connoisseurs high-rise hotel high-spending tourist horse-drawn coach hospitable staff ideally-situated hotel idyllic harbour impressive attraction incomparable experience independent traveler indigenous community indoor exhibition insufficient investment intimate setting invigorating climate keen walker lively city locally-produced food long-established hotel low-rise hotel lush garden luxuriant sea magnificent dome maiden voyage majestic mountains marble exterior marvellous beach medieval fortress memorable experience moderately-priced hotel mountain splendour mouth-watering dish national cuisine nautical flavour numerate travel agent open-air restaurant outdoor jacuzzi out-of-this-world experience outstanding vacation picturesque coastline </p>	<p> plunge pool prestigious company pristine bushveld prohibitive costs quaint village rapid development reasonably-priced hotel relaxed pace remote village renowned game reserve restored building rock-bottom price ruined cities rural vistas sacred ceremonies scarce resources scenic drive secluded beach smart bedrooms soaring mountains souvenir-hunting tourist spacious lobby spectacular scenery splendid view starlit night striking view stunning scenery stylish cocktail bar superb nightlife suspension bridge swelteringly hot market toll-free motorway trading port turn-of-the-century ambience unbeatable bargain undulating hills unique souvenir unspoilt ecosystem urban planning value for money tour vast majority welcoming cafes well-appointed hotel well-stocked mini-bar wildlife getaway </p>
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